This is Exhibit U referred to in the affidavit of

JULIANNE MYSKA

Affirmed remotely before me this 23rd Day of December, 2022



A Commr. & etc.

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Business Sponsorship



Historically over the last 23 years the event has maintained a commitment to provide free admission to encourage everyone to attend; a commitment our community has always valued. In addition MAC strives to provide an event that is affordable for low income families and new immigrants within Toronto. As a result, the event has always provided free entrance and subsidized carnival passes. As MAC is a non-for-profit organization, business sponsorship is integral to the sustainability and continuity of the Eid Festivals.

The event has been sponsored in the past by several respected

organizations including but not limited to the Ministry of Immigration and Citizenship's Ontario Community Builders program, Ittihad Securities, Salam Financial, Direct Capital Mortgage Corporation, and IRFAN Canada (International Relief Fund for the Afflicted and Needy).

How would your organization benefit through sponsorship?

- Publicity of your organization, service, and brand to over 50,000 Muslims across the GTA through the event flyer marketing, radio channels, community centres, mosques, online websites and emails and Muslim establishments as a result of our strong marketing campaign
- A strong presence and direct access to approximately 10,000 people of all ages by:
- a) Showcasing a booth at the Festival bazaar

Links

Links of Interest Address

Government

Government of Canada www.canada.gc.ca
Government of Ontario www.ontario.ca/
Health Canada www.hc-sc.gc.ca

Islamic Humanitarian Organizations

Human Concern International www.humanconcern.org

Islamic Relief for the Afflicted and Needy www.irfan.ca

Islamic Stores

Sound Vision Canada http://soundvisioncanada.com/shop/default.asp

Islamic Websites

Islaam.com www.islaam.com

Islamic American University www.islamicau.org/static/

Islamicity www.islamicity.com Islamway www.islamway.com IslamWorld www.islamworld.net MAS www.masnet.org

Muslim Youth of North America (MYNA) www.myna.org

Young Muslims http://web.youngmuslims.ca

Media and Newspapers

The Calgary Herald http://www.calgaryherald.com

The Edmonton Journal http://www.edmontonjournal.com
The Globe and Mail http://www.theglobeandmail.com
The Hamilton Spectator http://www.hamiltonspectator.com

The London Free Press http://www.lfpress.com
The Montreal Gazette http://www.montrealgazette.com

The National Post http://www.nationalpost.com
The Ottawa Sun http://www.ottawasun.com

The Toronto Star http://www.thestar.com
The Vancouver Province http://www.vancouverprovince.com

The Vancouver Sun http://www.vancouversun.com

Socio-Political Websites

Canadian Islamic Congress (CIC) www.canadianislamiccongress.com

Islamic Circle of North America (ICNA) www.icnacanada.org

Islamic Society of North America (ISNA) www.isna.net

Islamic Society of North America – Canada (ISNA Canada) www.isnacanada.com

MAC EVENTS

Calgary Eidfest

25 Aug 2012

Register Now..

More

Youth Iftar

12 Aug 2012

Register Now ..

MAC Vision

- The prevalent understanding of Islam in the community is one of balance, constructive engagement, and relevance to life.
- Understanding of Islam and Islamic values is commonplace in Canadian society.
- Muslims are well represented in the political scene and in the legal profession, the media, and social studies.
- MAC is the premier Islamic organization articulating vision, developing leadership, mobilizing grassroots, and offering institutional services.



June 2016

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